

STORIES FROM SUNRISE SHOPPING CENTRE



Booster Juice: The Alternative “Fast Food” Choice

Frank & Simon Voisin,
Owners of Booster Juice

Frank and Simon Voisin, owners of two Booster Juice franchises, are living proof that when you combine energy, passion, and great locations, success is the inevitable outcome!

Simon is a recent graduate of Wilfrid Laurier University and Frank is currently finishing his undergraduate degree there with the hopes of continuing on to law school.

After falling in love with the nutritious smoothies offered at Booster Juice, the two cousins decided to open their first location in Sunrise Shopping Centre in Kitchener and their second shortly thereafter, on the corner of King and University across the street from WLU in Waterloo.

The smoothies, made from pure juice, luscious fruit, sorbet, homemade yogurt and nutritional supplements (called ‘boosters’) are so incredible that the most common phrase heard from customers is that ‘they’re addictive’. The nutritious smoothies contain the daily recommended five servings of fruits.

Convenience, and the fact that it’s a healthy alternative to fast food, is perhaps two of the main reasons that Booster Juice has become so popular with people of all ages. “Grab a smoothie and drink it while you shop,” suggests Frank Voisin. “Lunch on the go...how much more convenient could it be?” Or, alternatively, have Booster Juice items delivered to your workplace, school, or even your home.

In addition to smoothies, the menu currently boasts a selection of delicious juices, and food choices such as Quesadillas and Paninis. Booster Juice will be expanding to include organic salads and other healthy foods.

Wheatgrass shots are another popular menu item, notes Frank. Available in one or two-ounce shots, the juice contains a high chlorophyll content which is a natural detoxifier and is good for your skin and the digestive tract.

With 130 stores located across Canada, Booster Juice is undoubtedly the fastest growing juice bar in the country. Tapping into the trend toward healthy lifestyles, Booster Juice is experiencing a new surge of popularity among health enthusiasts and doctors. The franchise is currently expanding into the Toronto Stock Exchange tower, Toronto General Hospital, Toronto Western Hospital, and Ontario Place. And, now in our region, within schools, offering a school lunch program.

Booster Juice is open Monday through Friday from 8 a.m. to 9 p.m., Saturday from 9 a.m. to 9 p.m., and Sunday from 10 a.m. to 6 p.m. Feel free to call for more information about delivery or the school lunch program at 568.7062.



Bowring: Designs & Ideas for the Way You Live

Tracy McDonald,
Manager of Bowring

If you need a little help getting into the Christmas spirit, a visit to Bowring will have you humming, “Here Comes Santa Claus”, and ready to deck the halls as soon as you get home!

Catering to all your senses, you’ll smell sugar pine potpourri and candles, see beautifully decorated Christmas trees and tables, hear joyous Christmas music, and taste delicious Crabtree and Evelyn truffles and cookies. Warmed by the fireplace as you shop, you’ll feel at home.

And, indeed, home is the focus. Offering an array of furniture and decorative home accents, items are presented in lifestyle settings to make it easy for customers to visualize everything in their own homes. Bowring continues to carry the traditional gifts and the very distinctive black-and-white boxes.

Whether you’re seeking romantic, modern, casual, or elegant decorating ideas, a stroll through the store will get your creative juices flowing. With the great variety, Bowring is a perfect place to shop for yourself and for others. “You can pick up items for your own home and save time by picking up gifts for friends and family”, recommends Store Manager, Tracy McDonald.

Home furnishings span from entire living and dining room sets to framed prints and mirrors, to accent pillows and throw blankets, to candles, picture frames and decanters. “We still have the best selection of gift ideas at affordable prices out there”, boasts McDonald with pride. “Our store inventory is constantly changing. We have fresh items coming in every week from which our customers may choose.”

With such a diverse customer base, Bowring has something for even the most discriminating shopper. Added to this, Bowring offers gift certificates in any denomination.

Established in 1811, few companies in Canada can claim as rich a history as Bowring. Founded in Newfoundland by Benjamin Bowring, an English watch and clock maker who set up shop in St. John’s, the business eventually evolved from clock making into a thriving department store. Today Bowring continues to be one of the oldest and most respected names in Canadian retailing.

Bowring Sunrise Centre is open Monday to Friday from 9:30 a.m. to 9 p.m., Saturday from 9 a.m. to 6 p.m., and Sunday from 11 a.m. to 5 p.m. If you have any questions, don’t hesitate to call Tracy McDonald at 742.5290.



BOWRING